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**MENTORING AND INSPIRING WOMEN IN RADIO, Inc. (MIW)
LAUNCHES STATE BROADCASTERS PARTNERSHIP PROGRAM**

Expanding the MIW footprint across the country, starting with the Minnesota Broadcasters Association

DALLAS, TX (May 10, 2022): Mentoring and Inspiring Women in Radio, Inc. (MIW), a 501(c)(3) charitable organization dedicated to the advancement of female leadership in radio broadcasting, proudly announces a new national program designed to create mentorship opportunities in every state in the union. This three to five year strategic plan exponentially expands the organization's mentoring outreach across the United States. The first pilot program partners MIW with the Minnesota Broadcasters Association to create, "Mentoring and Inspiring Women in Minnesota."

MIW's long term plan includes establishing close working relationships with leadership from all interested State Broadcasters Associations and broadcasters across the country to create mentorship curriculums for female professionals in radio broadcasting. With MIW's guidance, these state-centered programs will be based on the tenets, structure and best practices of MIW's broad array of successful and established mentoring opportunities.

MIW Board President Ruth Presslaff said, "This program is designed to dramatically expand our mentorship outreach. We couldn't ask for a better first partner than Wendy Paulson and the Minnesota Broadcasters Association as we work toward a mentee in every state. Cheers to the first. Forty-nine to go!"

Wendy Paulson, President, Minnesota Broadcasters Association comments, "Minnesota's Broadcasting community is full of amazing and talented women! I am honored to be the lead on this pilot program and invite women from across our state to learn more information and apply <https://minnesotabroadcasters.com/mba-and-miw-mentorship/>.

About MIW:

Mentoring and Inspiring Women in Radio, Inc. (MIW) is a volunteer 501(c)(3) charitable organization of top-level female radio professionals, from across the country, who are dedicated to using their influence and resources to help other women in radio broadcasting develop management and leadership skills. The MIW organization is equally committed to advocating for the advancement of women to senior positions within the radio industry. For more information, please visit www.RadioMIW.com.

About Minnesota Broadcasters Association:

The Minnesota Broadcasters Association (MBA) is a common voice that promotes and protects Minnesota broadcasting by representing radio and television broadcasters from across the state. MBA's membership is made up of nearly 300 Minnesota radio and television stations, as well as associate member companies who provide services to the state's broadcasting industry. Member services include a variety of education programs, state and national legislative, legal, and regulatory advisory services, and networking opportunities.

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