Congratulations!

2026 Minnesota Broadcasters Association Excellence Award Recipients!

Service to Minnesota Award
KTTC-TV - Eagles Cancer Telethon
KEEY-FM - K102 St. Jude Radiothon

MBA Leadership Award
Adam “Crisco” Zalusky - KSTP-FM
Eric Min - KTTC-TV

MBA Advocate of the Year
Chris Carr - KEEY-FM

MBA Content Creators Award
Sam Sansevere - KEEY-FM
KAXE Morning Show

MBA Power of Broadcast Award
KTMY-FM - Coping with Trauma Roundtable and Fundraiser for Washburn Center for Children
KBHP-FM - Nine Million Trees Gone, But Not Our Hope

MBA Marketing Award (Station Promotion or Non-Profit Partnership)
KFAN - Minnesota Vikings Broadcast (KFXN-FM)
KIK-FM Concert Concentration (KIKV-FM)
Lily Barby KTTC-TV Digging Deeper (KTTC-TV)

MBA Marketing Award (Local Business)
Barb Neren - Affinity Plus (KEEY-FM)
Ryan Bliss - Curries Manufacturing Series (KTTC-TV)

MBA Young Professional of the Year
Andrew Dziengel, KAXE/KBXE

MBA News Coverage of the Year
KSTP-AM - Garage Logic Coverage of Fraud in MN
KTTC-TV - Bom Axe Murders
KROX-AM - Crookston Elementary School Closure

MBA Technical Innovation Award
SKOR North Team - SKOR North’s Innovative Approach to the Purple Daily Draft Party

MBA Sports Coverage of the Year
SKOR North Team - The Purple Daily Draft Party
Ryan Rohlik - Sports Play by Play (Marshall Radio)

MBA Legislator of the Year
Minnesota State Senator Heather Guastafson



minnesota broadcasters association

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