



Congratulations!

2026 Minnesota Broadcasters Association Excellence Awards Finalists

Service to Minnesota Award

KTTC-TV - Eagles Cancer Telethon
KIKV-FM - Radiothon to End Child Abuse
KEEY-FM - K102 St. Jude Radiothon
KIKV-FM - Veterans Honor Flight

MBA Leadership Award

Jared Wells - KFXN-FM
Adam "Crisco" Zalusky - KSTP-FM
Eric Min - KTTC-TV

MBA Advocate of the Year

KPRM Radio Team Goes the Extra Mile
JD Berns - KBLB-FM
Chris Carr - KEEY-FM

MBA Content Creators Award

Sam Sansevere (KEEY-FM)
Falen & Colt (KDWB-FM)
Heidi Holtan (KAXE Morning Show)
Kari Hedlund (KAXE Music Team)

MBA Power of Broadcast Award

KTMV-FM - Coping with Trauma Roundtable and Fundraiser for Washburn Center for Children
KSTP-FM - Bucks for Babe 2025
KBHP-FM - Nine Million Trees Gone, But Not Our Hope

MBA Marketing Award (Station Promotion or Non-Profit Partnership)

KFAN - Minnesota Vikings Broadcast (KFXN-FM)
BOB FM - The Longest Day Broadcast on BOB FM (KLCI-FM)
Lily Barby KTTC-TV Digging Deeper (KTTC-TV)
Lily Barby North Star Sports & Entertainment Network (KTTC-TV)

MBA News Coverage of the Year

KSTP-AM - Garage Logic Coverage of Fraud in MN
KTTC-TV - Bom Axe Murders
KROX-AM - Crookston Elementary School Closure

MBA Technical Innovation Award

SKOR North Team - SKOR North's Innovative Approach to the Purple Daily Draft Party

MBA Sports Coverage of the Year

SKOR North Team - The Purple Daily Draft Party
Ryan Rohlik - Sports Play by Play (Marshall Radio)
Chris Fee - 2026 Section 8A Boys Basketball Championship (KROX-AM)

MBA Marketing Award (Local Business)

Barb Neren - Affinity Plus (KEEY-FM)
Ryan Bliss - Curries Manufacturing Series (KTTC-TV)

MBA Young Professional of the Year

Andrew Dziengel, KAXE/KBXE
Kelsey Sells, KTMV-FM

Come see which finalists take home an
MBA Excellence Award on
October 7th at
The Confluence Hotel in Hastings!

